TAKE FLIGHT IN ABWA!

And show your brilliant colors

To find out how ABWA can help you connect, learn, and grow, scan this code to visit our website

ABWA®
AMERICAN BUSINESS WOMEN'S ASSOCIATION

www.abwa.org

1-800-228-0007

Become a fan on Facebook: *https://www.facebook.com/ABWA.NationalOrganization/*

The American Business Women's Association

Whether you are starting a new business or looking to advancing your career, the American Business Women's Association is the place to be for working women and women business owners who want to connect, learn and grow.

As an ABWA member:

NETWORK face-to-face with accomplished women and men just like you from musicians to physicians by joining a Chapter or Express Network in your community.

CONNECT with members online in ABWA's Community Connections or members-only Facebook page.

REGISTER for courses or nationally sponsored conferences to acquire the knowledge and skills that will advance you and your career to the next level.

STAY INFORMED by reading ABWA's exclusive *WOMEN IN BUSINESS®* magazine and *ACHIEVE* newsletter.

SAVE MONEY on business products and services with ABWA's member-only discounts.

To join, call toll free 1-800-228-0007 or visit abwa.org

OUR COMMITMENT TO WOMEN

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

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PROFESSIONAL DEVELOPMENT ONLINE

As a member of the American Business Women's Association, you can register for online learning courses from the Gemba Academy's School of Lean, to ABWA's *How to Be Heard Series,* and everything in-between! ABWA has sixty courses that will help you achieve your personal and professional best, offered to members at a significantly discounted rate.

PROFESSIONAL DEVELOPMENT FACE-TO-FACE

Nationally sponsored events are an excellent opportunity for you to connect, learn and grow on a grand scale. The National Women's Leadership Conference is ABWA's capstone event which includes an impressive line-up of keynotes and break-out sessions covering business concepts, fundamentals, and practical take-aways that will advance you in your personal and professional lives.

Two of the most popular programs are *Women as 21st Century Leaders* and the *ABWA-KU MBA Essentials.* These two programs are instructed by the professorial staff affiliated with Park University and the University of Kansas School of Business respectively. The curriculum for each program includes 12 courses valued at .4 continuing education credit hours per course.

With an annual investment of $115, you can take flight as a national member in the American Business Women's Association!

STEPHEN BUFTON MEMORIAL EDUCATIONAL FUND

Assisting women to succeed in higher education, the Stephen Bufton Memorial Educational Fund (SBMEF) is considered one of the country's most highly respected scholarship programs for women. Since 1953, the fund's Board of Trustees has awarded more than $17 million in scholarships to more than 17,000 women. To learn more about available scholarship opportunities, visit www.sbmef.org.

PARTNERSHIPS AND OUTREACH

ABWA partners with other organizations each and every year in promoting dates, events or initiatives that will have a positive impact on women's lives including:

- **The American Cities Business Journal** in their annual **Biz Mentoring Monday** event.
- **The Small Business Saturday Coalition** for promoting **Small Business Saturday.**
- **Global Ties KC** in supporting international business women.
- **The American Business Women's Foundation** (ABWF) whose purpose is to inform and educate women about parity (equal pay and opportunities) in the workplace. In fact, ABWA's slogan, *"21 Cents for Change"* is used in conjunction with Equal Pay Day.

Join ABWA!

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or call toll free

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TAKE FLIGHT IN ABWA!

Consider the butterfly. It begins life as a common caterpillar, which spends its entire existence consuming the sustenance that will nourish it for a long time. At the right moment it makes a chrysalis within which it will undergo one of the most miraculous transformations in nature. Eventually, it struggles to free itself from its self-made protection and emerges as one of the most beautiful creatures on earth—the butterfly.

The butterfly emerges from its chrysalis and soon takes flight into an entirely different life from its obscure beginnings. We call the process a "metamorphosis," which is exactly what your ABWA experience is designed to engender.

Women are drawn to ABWA because they are seeking a change. Each desires a personal metamorphosis into a new phase of their careers by learning new skills, facing down personal fears, developing leadership abilities, learning to collaborate with peers and enjoying each others' company. Each is seeking to be the best that they can be.

In many respects, ABWA is the protective chrysalis where members are safe to try new approaches in dealing with their jobs, their employers and co-workers. ABWA is a welcoming sisterhood where members are allowed to make mistakes, learn from them and build on the experience in a safe and secure environment.

Soon our members become inspired. They work to break out and take flight, showing the world their brilliant colors and the confidence necessary to face any challenging situation.

Join today, and take flight in ABWA!

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